

Richard Jones

1395 Ridgewood Dr. Ste. 300
Chico, CA 95973

3017 Douglas Blvd., Ste. 300
Roseville, CA 95661
o: 530-343-4100 f: 801-527-5618

HBW Advisory Services LLC

3355 Cochran Street, Ste. 100, Simi Valley CA 93063
(800) 473-3856

October 1, 2018

**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Richard Jones that supplements the HBW Advisory Services LLC brochure. You should have received a copy of that brochure. Please contact HBW Advisory Services LLC if you did not receive HBW Advisory Services LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Richard Jones is available on the SEC's website at www.adviserinfo.sec.gov.

Table of Contents

<i>Educational Background and Business Experience.....</i>	<i>1</i>
<i>Disciplinary Information.....</i>	<i>1</i>
<i>Other Business Activities.....</i>	<i>2</i>
<i>Additional Compensation.....</i>	<i>3</i>
<i>Supervision.....</i>	<i>3</i>

Educational Background and Business Experience

Form ADV Part 2B, Item 2

Richard Jones

Year of Birth: 1978

Formal Education after High School:

- California State University, Chico, Business Management, International Business, Spanish, 2005

Business Background for the Previous Five Years:

- HBW Insurance & Financial Services Inc., Agency Vice-President, 6/2004 to Present
- HBW Securities LLC, Registered Representative, 6/2004 to 6/2017
- Cetera Advisor Networks LLC, Registered Representative/ Investment Advisor Representative, 6/2017 to Present
- HBW Advisory Services LLC, Investment Advisor Representative, 10/2010 to Present

Certifications:

- California Life Agent License, 0D90304
- Securities Series 6, 63, and 65 licensed

Disciplinary Information

Form ADV Part 2B, Item 3

In the past 10 years, Richard Jones has not been convicted of, or pled guilty or nolo contendere (“no contest”) to a felony; misdemeanor that involved investments or an investment-related business, fraud, false statements or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, or extortion; or a conspiracy to commit any of these offenses by a criminal or civil action in a domestic, foreign or military court of competent jurisdiction.

In the past 10 years, Richard Jones has not been named as the subject of a pending criminal proceeding that involved an investment-related business, fraud, false statements or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses as a criminal or civil action in a domestic, foreign or military court of competent jurisdiction.

No domestic, foreign or military court of competent jurisdiction has ever found Richard Jones to have been involved in a violation of an investment-related statute or regulation; or was the subject of any order, judgment, or decree permanently or temporarily enjoining, or otherwise limiting, Richard Jones from engaging in any investment-related activity, or from violating any

investment-related statute, rule, or order.

Richard Jones has never been found by the SEC, any other federal regulatory agency, any state regulatory agency, any foreign financial regulatory or a self-regulatory organization (SRO) in any proceeding to have caused an investment-related business to lose its authorization to do business; or to have been involved in a violation of the SRO's rules. Richard Jones was not barred or suspended from membership or from association with other members, or was expelled from membership; otherwise significantly limited from investment-related activities; or fined more than \$2,500.

Richard Jones does not have any other proceeding in which a professional attainment, designation, or license of Richard Jones was revoked or suspended because of a violation of rules relating to professional conduct. Nor has Richard Jones resigned (or otherwise relinquished his attainment, designation, or license) in anticipation of such a proceeding.

Other Business Activities

Form ADV Part 2B, Item 4

Richard Jones is registered as a Registered Representative/Investment Advisor Representative of Cetera Advisor Networks LLC. Cetera Advisor Networks LLC is under separate ownership from any other named entity. HBW Advisory Services LLC clients may be offered various securities in addition to the advisory services offered by Cetera Advisor Networks LLC. This may result in Richard Jones receiving compensation from Cetera Advisor Networks LLC.

Richard Jones provides insurance services HBW Insurance & Financial Services Inc., dba HBW Partners. This business activity provides a substantial source of Richard Jones's income and involves a substantial amount of Richard Jones's time.

Additional Compensation

Form ADV Part 2B, Item 5

Richard Jones cannot accept any type of economic benefits from anyone who is not a client for providing advisory services. Economic benefits include awards, other prizes, and bonuses that are based at least in part, on the number or amount of sales or client referrals, should be considered an economic benefit, but other regular bonuses should not. Economic benefits do not include the supervised person's regular salary.

Supervision

Form ADV Part 2B, Item 6

Richard Jones is supervised by Todd Penrod, Chief Compliance Officer of HBW Advisory Services LLC from the offices at 3355 Cochran Street, Ste. 100, Simi Valley, CA 93063, phone number 800-473-3856. The services offered by Richard Jones will consider client's risk tolerance by using a questionnaire to determine Asset allocation and recommend models/strategies for investment planning based on the risk tolerance score results. Todd Penrod reviews all accounts for suitability before they are opened. Clients are reminded quarterly to update HBW Advisory Services LLC of any changes in their risk tolerance. Todd Penrod monitors all model/strategies offered by Richard Jones on a regular basis.